

Privacy Policy

Last revised October 20, 2016

This is the Website Privacy Policy for www.irealax.com (the “Website” or the “Site”), which shall include, without limitation the Home Page and all other pages and subdomains of www.irealax.com.

At REALAX, LLC (“REALAX®” or “we”), we take the protection and security of the information provided to us by our customers, our members and visitors to the REALAX® Website seriously. Your privacy and your trust are important to us and we want to honor that trust by managing your information with the utmost respect.

The following sets forth the principles we observe in ensuring and informing you of our process of collection and management of your information. The key elements to our commitment to privacy and data security practices are as follows:

What Information We Collect

We collect personally identifiable information from our Website visitors when you interact with us, such as when you contact us, fill out a form on the Site, or order products and/or services. In such case, we collect the information you provide, which may include, but is not limited to your name, email address, address, and telephone number. We use the information provided by you to:

- respond to your inquiry;
- provide products or services to you, pursuant to your request;
- complete your requested transaction;
- market new REALAX® products or services;
- notify you of relevant news or upcoming events; and

We also collect information about individual real estate professionals for our REALAX® report database including, without limitation, name, address, real estate license number, civil or criminal actions, claims, lawsuits or proceedings. Such information is obtained from public records and our licensors.

As is the case when you visit most websites, to administer our Site, your visit may trigger the automatic logging of certain non-personal information about your computer system such as your geographic location, browser information, internet service provider (ISP), pages visited, Internet Protocol (IP) address, and date and time of visit. We may use such non-personal information in order to log activity, analyze and improve our Site, develop and provide products and services, remember your preferences, and customize your experience on the Site.

Children’s Online Privacy Protection Act (COPPA)

We do not knowingly collect any information from anyone under the age of thirteen (13). If it is determined that any information has been inadvertently collected on anyone under thirteen (13) years of age, we shall immediately take the necessary steps to ensure such information is deleted from our system.

Cookie Technology

Cookie technology is employed on our Website. “Cookies” are small text files sent by web servers to be stored on the computers of website users. These files often contain

personalization settings or unique identifiers to keep track of your information and to help us understand the movements of users within and between websites. The Website uses cookies to further our customer service efforts and to provide the best experience by storing the preferences for visitors and our members who use our Site, such as in tracking the pages that you visit while on our Website. Your browser may allow you to disable cookies. However, certain features of our Website may become unavailable if you disable cookies.

Information That We Disclose

REALAX® may disclose your personally identifiable information to third parties only in the following instances:

- you expressly authorize us to provide such information;
- when required by law, such as in response to a court order or subpoena;
- in connection with a merger, sale, consolidation, change in control, transfer of assets, reorganization or liquidation of our business;
- when necessary to provide the products or services requested by you;
- to complete your requested transaction;
- to our affiliates, who may use your information in their products or services; and
- for marketing purposes.

We are not responsible for the use of your information by any third party. If you have questions regarding how any third party uses or stores your information, you should contact that third party.

How We Protect Your Information

We take the security of your information very seriously and will use our best efforts to protect the files in our system. We maintain industry standard physical, electronic, technical and procedural safeguards to guard your personally identifiable information.

You need to know, however, that due to the open communicative nature of the Internet we cannot guarantee that communication between you and us, and between us and you, will be free from unauthorized access by third parties nor can we be responsible for information stolen from our servers or computer systems by information harvesting software which may have the ability to scrape data. Any use of the REALAX® Website is at your own risk.

Right to Access Information

You have the right to have access to the information collected about you contained in our file. To review the information we have about you, send a request including your name, address, and any other relevant personal information that will help us locate your file to:

REALAX, LLC
P.O. Box 500810
San Diego, CA 92150

Protection and Legal Purposes

We reserve the right to access, read, preserve, and disclose any information as we reasonably believe is necessary to (i) satisfy any applicable law, regulation, legal process or governmental request, (ii) enforce the Terms of Use, including investigation of potential violations hereof, (iii) detect, prevent, or otherwise address fraud, security or technical issues, (iv) respond to user support requests, or (v) protect our rights, property or safety, our customers and the public. This

includes exchanging information with other companies, organizations and insurance providers for such purposes as fraud protection and spam/malware prevention.

Behavioral Advertising. The Site may not respond to “Do Not Track” requests from some browsers.

Privacy Policy Changes

We reserve the right to change or amend our Privacy Policy at any time in our sole discretion to address new issues of privacy and information security and to reflect changes to our Site or business practices. Any new changes and/or amendments will be posted on this page. Each version of this policy may be identified by its effective date, which is located at the top of the page. It is your responsibility to refer back to this page periodically for any updates.

Third Party Disclaimer

The Website may contain links or widgets that direct to third party websites. We are not responsible for the availability or information collection, privacy or data security practices of any third party website. REALAX does not endorse, recommend or approve any other website hyperlinked to or from the Website. Please review the privacy policies and practices of linked websites before submitting information to those sites. Any questions or concerns regarding the use of your information by a third-party website should be directed to that site’s appropriate contact.

Terms of Use

Please also review our Terms of Use governing your use of the Website here.

Your acceptance of this policy

By using this Website you signify your acceptance of our Privacy Policy. If you do not agree with this Policy, you must immediately discontinue use of Our Website.

Questions About Our Privacy And Information Security Practices?

If you have questions about this Privacy Policy, contact us at:
REALAX, LLC. Box 500810 San Diego, CA 92150

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